



Use MyMochila's proprietary self-serve platform to package highly contextual content-based ad units for your advertisers.

User-friendly UI allows you to distribute to owned-and-operated or partner sites.

Pay a minimal creative set-up fee plus rich media CPM.

You control the entire experience for deeper contextual engagement.

How it Works:

- Build your own units using MyMochila's customized templates that provide deep brand engagement for your advertisers.
- Simply upload ad tags, track and optimize content and advertising via easy-to-use UI.
- Run the units on your own network or on sites that you solicit, with an efficient CPM
- MyMochila serves the content and advertising units and provides online reporting on performance.

