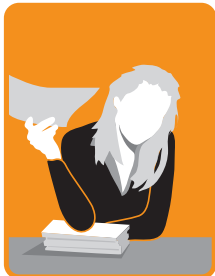




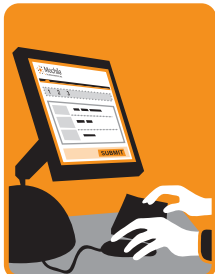
1. Have Content?



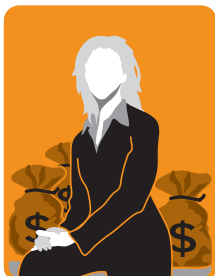
2. Upload to Mochila



3. Set Selling Rules



4. Generate Revenue



Sell Quality Content: Quickly and Easily

Mochila provides editors and publishers with instant access to a vast inventory of high quality content from leading magazines, newspapers and websites.

By partnering with trusted brands, Mochila has created a secure online media marketplace.

The Benefits of Selling with Mochila:

Profit from the Ability to Keep Pace

Stay in step with the quickly-changing media landscape including the increase in niche publications and changes in media consumption habits.

Harness the Power of the Latest Technologies

Create a more efficient and profitable process to syndicate content and reach new markets.

Create New Revenue

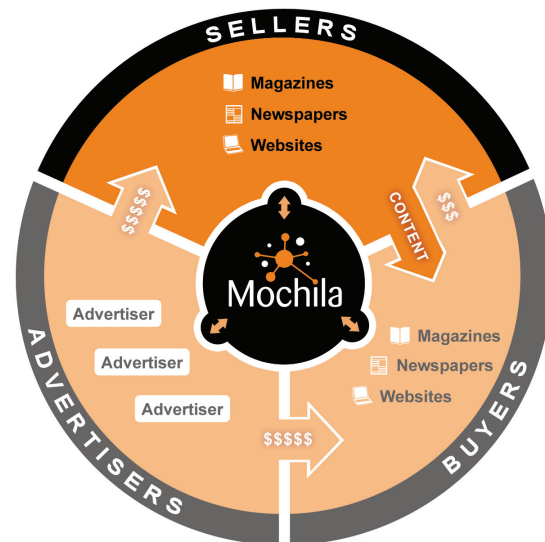
Develop new revenue opportunities for existing articles, photos and other content.

Easily Exchange Content

Swap content among family publications or syndicate content for outside sales.

Sell Your Quality Content

Transform content into a merchandisable “asset” that can be sold one item at a time and syndicated to multiple buyers.



Protect Your Brand

Control the publications that can purchase your content. Choose options for editing, pricing and other variables for total control of the process.

Create a Marketing Tool

Extend your brand by reaching wider audiences and driving online traffic.

Reach New Advertisers

Attract new advertisers by aligning their products with high quality, branded content.

Invite Brands to Place Ads

Invite companies to secure advertising whenever relevant content is published.

Syndication just took on a whole new shape. Buy. Sell. Earn. www.mochila.com