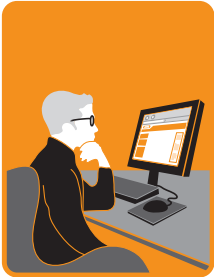




Publish Content for Free and Earn Ad Revenue

1. Need More Content & Ad Revenue?



2. Search Mochila For Relevant Content



3. Get Content With Advertisements



4. Place Content and Earn Income



Mochila AdMatch enables websites to add content from some of the best content producers in the world for free and earn extra revenue for participating. Websites can add content on an a la carte basis or create a dynamic channel based on any search criteria they choose. Website owners only need to add a snippet of html code.



AdMatch - How It Works

Websites add content from Mochila simply by inserting an AdMatch article or badge code into their blog or website. With AdMatch custom templates, websites can control the look of the articles, badges and headlines and still host the "frame" (the content that surrounds the article). Its that easy!

Need Content?

Looking for great content? With Mochila get access to hundreds of thousands of great articles, photos and videos from the worlds best publishers with no subscription or member dues, just find what you want and insert it into your site. This provides an authoritative voice from a trusted brand, not to mention ad inventory, to your website.

- ← **Republisher's Website**
Web publisher controls outside frame and can run other ads
- ← **Content Attribution**
- ← **Ad Served by Mochila**
- ← **Free Top Quality Content**
Web publisher controls look & feel
- ← **Content owner URL**

Syndication just took on a whole new shape. Buy. Sell. Earn. www.mochila.com