

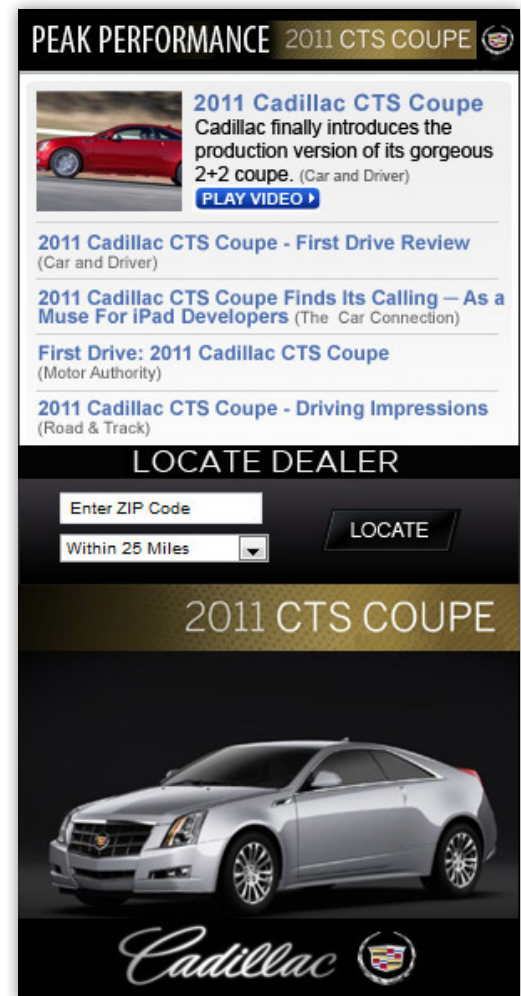
Advertisers deepen engagement and reach highly targeted audiences with surround sound messaging.

Surround your advertising with premium content that is highly contextual and fully customized to your specifications. With our extensive network of premium content providers and over 1,500 top-tier distributors, Mochila can deepen engagement with your brand and reach highly targeted audiences all supported by deep-dive metrics.

Amplify • Surround • Attract

Benefits include:

- A flexible mix of your content and/or Mochila partner content that will be packaged and regularly refreshed in standard IAB units, ranging in size from 300x250 to full websites
- Brand amplification via Mochila's global distribution network:
 - Geo-targeting
 - Audience targeting/retargeting
 - Behavioral targeting
 - Content retargeting
 - Contextual/conceptual targeting
 - Fully transparent site buy
- Demonstrate engagement with robust metrics
- Complete approval over the entire process, from article selection and creative direction to distribution
- Turnkey offering includes optimization and customized weekly reporting



PEAK PERFORMANCE 2011 CTS COUPE

2011 Cadillac CTS Coupe
Cadillac finally introduces the production version of its gorgeous 2+2 coupe. (Car and Driver)
[PLAY VIDEO](#)

2011 Cadillac CTS Coupe - First Drive Review
(Car and Driver)

2011 Cadillac CTS Coupe Finds Its Calling — As a Muse For iPad Developers (The Car Connection)

First Drive: 2011 Cadillac CTS Coupe
(Motor Authority)


2011 Cadillac CTS Coupe - Driving Impressions
(Road & Track)

LOCATE DEALER

Enter ZIP Code

Within 25 Miles

2011 CTS COUPE

Cadillac 

300 x 600

Let Mochila deliver for you!

High Impact

Deep Engagement

Transparent

Global Scale